



ERIC GARCETTI
MAYOR

August 19, 2022

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Ms. Lori Quon to the El Pueblo de Los Angeles Historical Monument Authority for the term ending June 30, 2026. Ms. Quon will fill the vacancy created by Wah Chen, who withdrew from consideration.

I certify that in my opinion Ms. Quon is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in blue ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:tga

Attachment

COMMISSION APPOINTMENT FORM

Name: Lori Quon
Commission: El Pueblo de Los Angeles Historical Monument Authority
End of Term: 6/30/2026

Appointee Information

- 1. Race/ethnicity:** Asian Pacific Islander
- 2. Gender:** Female
- 3. Council district and neighborhood of residence:** 11 - West LA
- 4. Are you a registered voter?** Yes
- 5. Prior commission experience:**
- 6. Highest level of education completed:** M.A., Business Administration, University of Southern California
- 7. Occupation/profession:** Partner/Managing Director, RAKKU Inc.
- 8. Experience(s) that qualifies person for appointment:** See attached resume/bio
- 9. Purpose of this appointment:** Appointment
- 10. Current composition of the commission (excluding appointee):**

Commissioner	APC	CD	Ethnicity	Gender	Term End
Garcia, Fabian	North Valley	14	Latinx	M	30-Jun-25
Wirfs, John	East LA	13	API	M	30-Jun-22
Marez, Jesse	East LA	14	Latinx	M	30-Jun-24
Alarcon, Patricia	East LA	14	Latinx	F	30-Jun-25
Vacant					30-Jun-26
Cardenas, Zelenne	South LA	8	Latinx	F	30-Jun-22
Beserra Nunez, Irma	South Valley	5	Latinx	F	30-Jun-25
Thomas, Aaron	East LA	1	African American	M	30-Jun-25
Ibarra, Alex	East LA	14	Latinx	M	30-Jun-24

Lori Quon

Lori Quon is third generation Chinese American born and raised in Los Angeles. She has always had a strong affinity towards Los Angeles history having grown-up in the community. Her family has even donated artifacts to the Chinese American Museum and her grandfather, Albert T. Quon, was honored as a CAM History Maker Award in 1999.

Lori has been a serial entrepreneur having founded companies in consumer home goods and apparel for domestic and international markets. Her company Brio International (1993-2006) was an international import-export company based in Hong Kong. There she developed private label apparel collections from concept to final product for customers in Latin America and the U.S., for brands including Juicy Couture.

She also co-founded Rakku Inc. (2006-present), a company specializing in the production and distribution of innovative organizational products sold throughout the U.S. (Wayfair, Bed, Bath & Beyond and Target) and overseas in Asia and Europe. Rakku has gained prominence having won the prestigious Good Design Award from the Chicago Athenaeum: Museum of Architecture and Design: the Shoe Wheel (2006) and the Banca Shoe Bench (2019).

Lori has used her strong marketing background, honed from work at Ogilvy & Mather Direct Hong Kong, to implement extensive successful marketing campaigns which included print and television features of the Shoe Wheel. She garnered organic media features in key outlets such as the New York Times, the Washington Post, O The Oprah Magazine, The Today Show, Good Morning America, and The Rachael Ray Show. The Shoe Wheel also received positive press coverage in over 36 countries around the world. She has even sold-out the Shoe Wheel on-air at HSN (Home Shopping Network) multiple times.

She attended the University of Pennsylvania graduating with a Bachelor of Arts in Communication, Cum Laude. While attending University of Pennsylvania, she spent half a year at an intensive Mandarin language program at the Beijing Foreign Languages Normal College. She also earned a Master of Business Administration at the Marshall School of Business at the University of Southern California.

Lori has been proud to serve her community. Lori was a member of the New West Charter School Governance Council (2015-2022); member of the UCLA Lab School Alumni Committee (2015-2016); and President of the Sawtelle Judo Dojo Parent Board (2013-2015). She is conversant in both Spanish and Mandarin.



ERIC GARCETTI
MAYOR

August 19, 2022

Dear Ms. Quon:

I am pleased to inform you that I hereby appoint you to the El Pueblo de Los Angeles Historical Monument Authority for the term ending June 30, 2026. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please contact my Commissions team by email at myr-commissions@lacity.org, to make arrangements for you.

To begin the appointment process, please review, sign, and return the enclosed Remuneration Form and Undated Separation Letters **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open, and accountable City government possible. Further, Mayor's Office policy requires all potential commissioners to be fingerprinted as part of the background check. The Commissions Team will assist in connecting you with the Personnel Background Unit so that you may schedule an appointment to have this done. You must schedule the appointment **within one week** of receiving this letter.

Should this apply to your Commission, you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws, and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission at 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Nicole Enriquez at the Ethics Commission by email at nicole.enriquez@lacity.org.

Ms. Lori Quon
August 19, 2022
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As part of the City Council confirmation process, meetings will be offered to Mike Bonin, your Councilmember, and Councilmember John Lee, the Chair of the Arts, Parks, Health, Education and Neighborhoods Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Arts, Parks, Health, Education and Neighborhoods Committee. Sometime thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:tga

Attachment I
Ms. Lori Quon
August 19, 2022

Nominee Check List

I. Within 7 days:

_____ Schedule an appointment to get fingerprinted to complete a background check. The Commissions team will assist in connecting you with the Personnel Background Unit.

_____ Email the completed forms, found on the last three pages of this letter, to: myr-commissions@lacity.org OR mail them to: Commissions Team, Office of the Mayor, City Hall – Room 303, 200 N. Spring Street, Los Angeles, CA 90012.

- Remuneration Form
- Undated Separation Letters

II. Within 21 days:

_____ File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms via email from that office.*

- **Statement of Economic Interest (“Form 700”)**
IMPORTANT: The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
- **CEC Form 60**

III. The Mayor’s Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.

_____ Your City Councilmember Mike Bonin

_____ Councilmember John Lee, Chair of the Council Committee considering your nomination